

**SPEAKER KIT**

# Jacobs Morgan

Professionally  
Trained Futurist,  
Best-Selling Author  
& Keynote Speaker,  
Founder: Future of  
Work Leaders



**CREATING FUTURE  
READY LEADERS,  
EMPLOYEES, AND  
ORGANIZATIONS**



# Hi, I'm Jacob

**Jacob Morgan is one of the world's most sought-after keynote speakers on employee experience, leadership, and the future of work—and for good reason.**

He doesn't just give speeches—he creates powerful experiences that transform how leaders lead, how employees show up, and how organizations shape the future. His talks are customized, deeply researched, packed with compelling stories, and filled with practical takeaways.

Born into an immigrant family from the Republic of Georgia, Jacob was raised with the values of hard work, resilience, and vision. After college, he took a corporate job that promised growth—but delivered cold calls and PowerPoints. When the CEO asked him to fetch coffee, Jacob quit. That was one of the last jobs he ever had.

Today, Jacob is a professionally trained futurist, best-selling author of six books, and a globally recognized keynote speaker with a worldwide audience. He also leads Future of Work Leaders, a global community for CHROs.

His keynotes are built on proprietary research, including surveys of tens of thousands of employees and work with thousands of business leaders (*including CEOs and CHROs*). Each talk is engaging, memorable, and data-driven.

Jacob speaks on what it means to be **future-ready**, covering employee experience, leadership, and the future of work. His mission is simple: show what's possible, inspire action, and give people the tools to turn vision into reality.





# WHAT CLIENTS ARE SAYING

“ THE INSIGHTS HAVE THE POTENTIAL TO STRIKE A NERVE NO MATTER YOUR TITLE OR TENURE.”



**MICHAEL MIEBACH**  
CEO of Mastercard

“ A tour de force!”



**HUBERT JOLY,**  
CEO of Best Buy

“ A very compelling and insightful presentation our leaders found inspiring.”



**WES KREMER,**  
President of Raytheon

“ Jacob’s perspectives into the trends of the future workforce are insightful and spot on!”



**FRANCINE KATSOUDAS,**  
Chief People Officer, Cisco

ENDORSED BY THE  
**WORLD'S**  
**TOP** BUSINESS LEADERS AND EXECUTIVES



# “ A FAVORITE AMONG COLLEAGUES AND CLIENTS.

*His insights on the future of work have helped to shape some of our strategic conversations, and we always enjoy working with him.”*



**TIM RYAN**

*US Chairman & Senior Partner, PwC*

“

**"The world's leading authority on the leadership, the future of work, and employee experience. His message is powerful, relevant, and compelling. I highly recommend him!"**



**VICENTE FOX**

*President of Mexico, 2000 - 2006*

“

**His talk was inspirational, insightful, and invigorating but most importantly of all, it was actionable!**



**JOSÉ ANTONIO FERNÁNDEZ CARBAJAL**

*CEO of FEMSA*

“

**I encourage leaders and up-and-coming leaders to see what Jacob has collected as an *insightful glimpse into the power of leading with vulnerability* including practical examples and anecdotes.**



**MARK HOPLAMAZIAN**

*President and CEO of Hyatt*



# JACOB'S CLIENTS

WELLS  
FARGO



VISA

ORACLE



COMCAST



Raytheon

sodexo



SAMSUNG



FEMSA

AMERICAN  
EXPRESS

Edward Jones

State Farm



Disney



BAE SYSTEMS





**STAGE**

**INTRODUCTION**



**Jacob Morgan is a professionally trained futurist and one of the world's leading experts on what it takes to be future-ready—the powerful blend of leadership, employee experience, and the future of work.**

**Born to immigrant parents from the Republic of Georgia, Jacob was raised on hard work and vision. After a job where the CEO asked him to fetch coffee, he walked away from corporate life—and never looked back.**

## **JACOB IS THE BEST-SELLING AUTHOR**

**of six books, founder of Future of Work Leaders—a global community for CHROs—and host of the top-ranked Future-Ready Leadership Podcast.**

*His work has been endorsed by the CEOs of Unilever, Cisco, Mastercard, Nestlé, Best Buy, SAP, KPMG, T-Mobile, Audi, Kaiser Permanente, and many others.*



**HIS MISSION AND PASSION IS TO CREATE **FUTURE-READY** LEADERS, EMPLOYEES, AND ORGANIZATIONS.**



## SPEAKING TOPIC



# FUTURE-READY LEADERSHIP :

## The Skills and Mindsets to Lead In The New World of Work

*Leadership is being redefined in real time—and the pace of change isn't slowing down. From AI to hybrid work, shifting employee expectations to global disruption, today's leaders are navigating uncharted territory. It's never been more challenging to lead, but it's also never been more important.*

### SO WHAT DOES IT TAKE TO LEAD IN THIS NEW WORLD OF WORK?

In this eye-opening and actionable keynote, Jacob reveals the new rules of leadership based on his in-depth research with over 140 of the world's top CEOs and nearly 14,000 employees. His work uncovered a powerful model of four mindsets and five essential skills that all leaders must embrace to thrive in the future.

This isn't about theory—it's about transformation. Through compelling stories, cutting-edge insights, and practical takeaways, Jacob guides your audience on how to become the kind of leader people actually want to follow—today and tomorrow.

### LEARNING OUTCOMES:

- ☀️ Uncover the 4 mindsets and 5 essential skills that define future-ready leadership.
- ☀️ Understand why traditional leadership approaches are failing—and what's replacing them.
- ☀️ Gain a proven framework to lead confidently through disruption, transformation, and uncertainty.
- ☀️ Learn how to build trust, drive engagement, and lead high-performing teams in any environment—remote, hybrid, or in-person.
- ☀️ Discover how to think like a futurist and act like a coach to stay relevant and resilient.
- ☀️ Walk away with actionable tools to transform leadership behaviors immediately.





# THE HUMAN EDGE:

## Why Leading With Vulnerability Wins in the Age of AI

*Vulnerability isn't just a personal trait—it's a leadership superpower. It builds trust, drives performance, unlocks potential, and fuels transformation. But there's a catch: vulnerability for leaders isn't the same as vulnerability for everyone else.*

In this powerful keynote, Jacob shares breakthrough insights from interviews with 100+ CEOs and data from 14,000 employees that reveal what it really means to lead with vulnerability—and why it's so misunderstood.

This session isn't about being soft or emotional—it's about learning how to combine vulnerability with competence to become a truly future-ready leader. Packed with personal stories, real-world examples, and actionable frameworks, Jacob will show your audience how to use vulnerability the right way—so it strengthens leadership, deepens connection, and drives results.

## LEARNING OUTCOMES:

- ☀ Understand the difference between “being vulnerable” and “leading with vulnerability”—and why it matters.
- ☀ Learn the 8 key attributes of vulnerable leaders—and how to build them into your leadership style.
- ☀ Discover why vulnerability fails for some leaders—and how to avoid the common traps.
- ☀ Explore the proven ROI of vulnerable leadership on trust, engagement, and performance.
- ☀ Gain a research-backed framework to lead through uncertainty, change, and challenge with credibility and heart.
- ☀ Walk away with a practical roadmap to become a more authentic, respected, and impactful leader.



# 8 LAWS OF EMPLOYEE EXPERIENCE:

## How To Build a Future-Ready Organization That Attracts Top Talent

The future of your organization hinges on one thing: the experience you create for your people.

In an era defined by AI, disruption, and changing expectations, organizations can no longer rely on outdated models of work. The most forward-thinking companies know that when people thrive, the business does too. Employee experience has become a strategic lever—driving innovation, engagement, and long-term performance. The companies that will lead tomorrow are building smarter, more human workplaces today.

In this transformative keynote, Jacob unveils the 8 Laws of Employee Experience—a bold, futurist-driven framework for designing organizations that attract top talent, unlock potential, and accelerate business success. Drawing on research from over 100 of the world's leading companies, Jacob delivers an actionable roadmap for building human-centered, high-performing, and truly future-ready workplaces.

Whether you're a senior executive, HR professional, or team leader, you'll walk away with the inspiration and tools to reimagine the employee experience—and elevate your organization to the next level.

## LEARNING OUTCOMES:

- 🔦 Unlock the 8 Laws of Employee Experience—and learn how to use them to drive transformation and business impact.
- 🔦 Understand why employee experience is no longer just HR's job—it's a mission-critical leadership priority.
- 🔦 Discover how the best companies build workplaces that are human-centered, performance-driven, and future-ready.
- 🔦 Explore the four employee experience futures—and learn how to shape the one you want.
- 🔦 Master futurist tools and frameworks to future-proof your employee experience strategy.
- 🔦 Learn why top organizations are ditching gimmicks and getting back to basics—and what your company must do now.





# THE FUTURE OF WORK:

## How AI Is Reshaping The Workplace And The Powerful New Role Humans Play

**We're not just living through an era of change—we're living through a change of era. Artificial intelligence is transforming every aspect of how we work, from decision-making and collaboration to hiring, learning, and innovation. But as machines take on more tasks, a critical question emerges: What is the uniquely human role in a world powered by AI?**

In this provocative keynote, Jacob takes audiences on a journey into the evolving world of work, where algorithms make decisions, machines learn, and automation accelerates everything. But while technology is advancing fast, the human element is more important than ever.

Jacob unpacks how leading organizations are redesigning jobs, workflows, and business models to work with AI—not against it. And most importantly, he reveals the rising value of human traits that machines can't replicate.

This keynote isn't about fear or fantasy—it's a call to action for leaders and organizations to embrace AI while doubling down on what makes us truly irreplaceable.

## LEARNING OUTCOMES:

- 🔦 Understand how AI is reshaping business models, workflows, and the very nature of work.
- 🔦 Explore the major shifts redefining jobs, industries, and organizational design.
- 🔦 Learn how to prepare your organization for the new roles and capabilities emerging in an AI-augmented world.
- 🔦 Identify the risks of over-automation—and how to balance efficiency with human judgment.
- 🔦 See how leading companies are using AI to elevate human potential, not eliminate it.
- 🔦 Walk away with strategic foresight tools to navigate disruption and build a resilient, future-ready organization.



A man with a beard and short hair stands in front of a wall displaying several book covers. The wall is lit with blue and purple light. The book covers are arranged in two rows. The top row includes 'Collaborative Organization', 'The Future of Work', 'Employee Experience Advantage', 'The Future Leader', 'Leading with Vulnerability', 'Collaborative Organization', 'The Future of Work', 'Employee Experience Advantage', 'The Future Leader', and 'Leading with Vulnerability'. The bottom row includes 'Collaborative Organization', 'The Future of Work', 'Employee Experience Advantage', 'The Future Leader', and 'Leading with Vulnerability'.

# Jacob Morgan's Best-Selling Books



**Jacob is the best-selling author of  
5 books on employee experience, the  
future of work, and leadership.**

**GRAB JACOB'S BOOKS**





# LET'S MAKE YOUR LEADERS, EMPLOYEES, AND ORGANIZATION FUTURE-READY.

Whether you're looking for **a keynote** to an audience of a thousands, an **intimate session** for executives and board members, or **customized workshops and training programs**, I'll work with you and your team to make sure you're **FUTURE-READY.**

Instead of asking "what's the future of work?" Ask, "what's the future of work you want to see and how are you going to make that future a reality?"

## TOGETHER, WE CAN BUILD THAT FUTURE.

**Contact me**  
*to learn more  
about how we can  
work together.*



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