

Jacob Morgan

4x Best-Selling Author,
Keynote Speaker,
and Futurist



JACOB  MORGAN



After graduating with honors in business management economics and psychology from the University of California Santa Cruz, Jacob was excited to join the corporate world. At his first job he was told that he'd be traveling the country, meeting with executives and entrepreneurs, and doing all sorts of exciting work. A few months in, he was stuck doing data entry, cold calling, and PowerPoint presentations. One day the CEO came out of his nice corner office, handed Jacob a \$10 bill and said "I'm late for a meeting, go grab me a cup of coffee, and get something for yourself as well." That was the last corporate job he ever had.

Today, Jacob Morgan is a trained futurist and one of the world's leading authorities on the leadership, employee experience, and the future of work. He speaks in front of tens of thousands of people each year and his content is seen over a million times a year. Jacob is the best-selling author of four books: **The Future Leader (2020)**, **The Employee Experience Advantage (2017)**, **The Future of Work (2014)**, and **The Collaborative Organization (2012)**. He speaks at over 50 conferences a year including TED Academy which is one of the largest TED events in the world. In addition Jacob provides advisory and thought leadership services to various organizations around the world.

He is the founder of **The Future of Work University** at FutureOfWorkUniversity.com, an online education and training platform that helps individuals and organizations thrive in the rapidly changing world of work. Courses explore topics such as employee experience, the future of work, and leadership skills. Jacob also created "**The Future If**," a global community of business leaders, authors and futurists who explore what our future can look like IF certain technologies, ideas, approaches and trends actually happen. The community looks at everything from AI and automation to leadership and management practices to augmented reality and virtual reality, the 4th industrial revolution and everything in between.

His work has been endorsed by the CEOs of: **Unilever, Cisco, Mastercard, Nestle, Best Buy, SAP, KPMG, T-Mobile, Schneider Electric, and many others.**

In addition, Jacob hosts **The Future of Work Podcast** a weekly show where he speaks with senior executives, authors, and business leaders about how the world of work is changing. His Youtube channel explores the latest concepts and ideas around the future of work with inspiring and educational 2-3 minute videos.

He has also contributed to and been cited in publications such as *Cosmopolitan, The Wall Street Journal, NPR, CNN, Glamour, the MIT Sloan Management Review, USA Today, and The Harvard Business Review.*

You can learn more about Jacob and get access to his blog, podcast, video series, and research by visiting TheFutureOrganization.com. You can also email him, [Jacob \[at\] TheFutureOrganization \[dot\] com](mailto:Jacob[at]TheFutureOrganization[dot]com)

CLIENTS



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SHORT BIO:

Jacob Morgan is a four time best-selling author, keynote speaker and futurist who explores leadership, the future of work, and employee experience. His books include **The Future Leader (2020)**, **The Employee Experience Advantage (2017)**, **The Future of Work (2014)**, and **The Collaborative Organization (2012)**. Jacob is also the founder of FutureOfWorkUniversity.com, an online education and training platform that helps individuals and organizations thrive in the rapidly changing world of work. Courses explore topics such as employee experience, the future of work, and leadership.

He speaks at over 50 conferences a year in front of tens of thousands of people including TED Academy which is one of the largest TED events in the world and his content is viewed over a million times each year. Jacob's work has been endorsed by the CEOs of: *Unilever, Mastercard, Cisco, T-Mobile, Best Buy, SAP, Nestle, KPMG, Schneider Electric, and many others*. He is regularly featured in business publications such as *The Wall Street Journal, Harvard Business Review, CNN, NPR, USA Today, Forbes and others*. Jacob also hosts a popular and award winning podcast and YouTube series where he explores various themes around the future of work. He's also the founder of "**The Future If**," a global community of business leaders, authors, and futurists who explore what our future can look like IF certain technologies, ideas, approaches and trends actually happen.

SNIPPET BIO:

Jacob Morgan is a four time best-selling author, keynote speaker and futurist who explores leadership, employee experience, and the future of work. He is also the founder of FutureOfWorkUniversity.com, an online education and training platform that helps future proof individuals and organizations by teaching them the skills they need to succeed in the future of work. His work has been endorsed by the CEOs of: **Unilever, Mastercard, Cisco, T-Mobile, Best Buy, SAP, Nestle, KPMG, Schneider Electric, and many others**.

"If you want one of the world's top minds on the future of work and employee experience then hire Jacob! We brought him in to deliver a keynote for our executive customers to get them to think differently about how they build and design their organizations for the future. His talk was unique, inspiring, informative, and fun. I highly recommend Jacob!"

Tim Minahan,
CMO, Citrix



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The Experiential Organization:

How The Best Organizations Are Winning the War for Talent and Crushing the Competition



Investment in employee engagement has never been higher yet scores have never been lower, how can that be the case? For decades we have been investing in short-term “adrenaline shot” programs such as free food or work from home Friday’s with no impact for employees or the organization. Instead of forcing people into outdated workplace practices the world’s top companies are redesigning work around their people by focusing on three environments: culture, technology, and the physical workspace. Based on Jacob’s ongoing research of 252 organizations, he will share why employee experience is the next big area of investment, what the top companies are doing, and how you can go about creating an Experiential Organization. The future of work is all about the employee experience.

KEY POINTS DISCUSSED

- ❖ Why and how the workplace is changing
- ❖ The three employee experience environments: culture, physical space, and technology
- ❖ Employee experience vs employee engagement
- ❖ How to design and create employee experiences
- ❖ What some of the world’s most forward thinking organizations are doing
- ❖ What employees care about most in the workplace

“Jacob delivered a great keynote to our international executive team on how to think about and create an organization where people truly want to show up. His talk was funny, informative, and eye-opening. I highly recommend Jacob as a speaker!”

Gerhard Zeiler
President, Turner International



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The Future Leader

It's clear what has worked in the past won't work in the future. What will it take to be a successful leader in 2030 and beyond? To find out Jacob interviewed over 140 CEOs globally and teamed up with LinkedIn to survey around 14,000 people around the world. This presentation is based on Jacob's new groundbreaking book, *The Future Leader*, and identifies the specific skills and mindsets that leaders need to master to be successful in the next decade. This talk is filled with plenty of exclusive and unique stories, insights, and research.

KEY POINTS DISCUSSED

- ❖ Trends shaping the future of leadership
- ❖ Greatest challenges for future leaders
- ❖ Top skills and mindsets for the future
- ❖ The gap that exists between what CEOs identified versus what employees are actually experiencing
- ❖ How to become a future-ready leader



"Jacob kept our 1500 attendees engaged from beginning to end by demonstrating his enthusiasm, humor, and knowledge for how work is changing. Though, it is his style that so clearly helped him connect with our audience. Jacob isn't so much a "lecturer" as a "friend in conversation" and it was a pleasure to spend time with him and added to our understanding of what is happening to "jobs/work". I have no hesitation in saying, Jacob was a great choice to join The Forum 2016 hosted by the National Association Workforce Boards. "

Ron Painter

CEO, National Association of Workforce Boards



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The Future of Work



The world of work is changing, but what is the future going to look like and what should we be doing to prepare and shape that future? Many are concerned with the impact of AI and automation and jobs but these concepts aren't new. Humans have long been obsessed with trying to create "things" that are better, faster, and stronger than us. But what happens when that wish finally comes true? In this exciting talk Jacob will talk about the trends shaping the future of work, the role that technology will play, the most crucial skills and mindsets for us to possess to thrive, and what this new world means for humans.

KEY POINTS DISCUSSED

- ❖ How AI has evolved over the years and where we are today
- ❖ Recent AI research
- ❖ Multiple perspectives of the AI debate (job creation and destruction)
- ❖ Real-life examples and stories of companies using AI
- ❖ Leadership in a technology driven world
- ❖ Skills for the future

"As a leader focused on the employee experience, leadership and workforce trends, Jacob's perspectives into the trends of the future workforce are insightful and spot on!"

Francine Katsoudas,
Chief People Officer, Cisco



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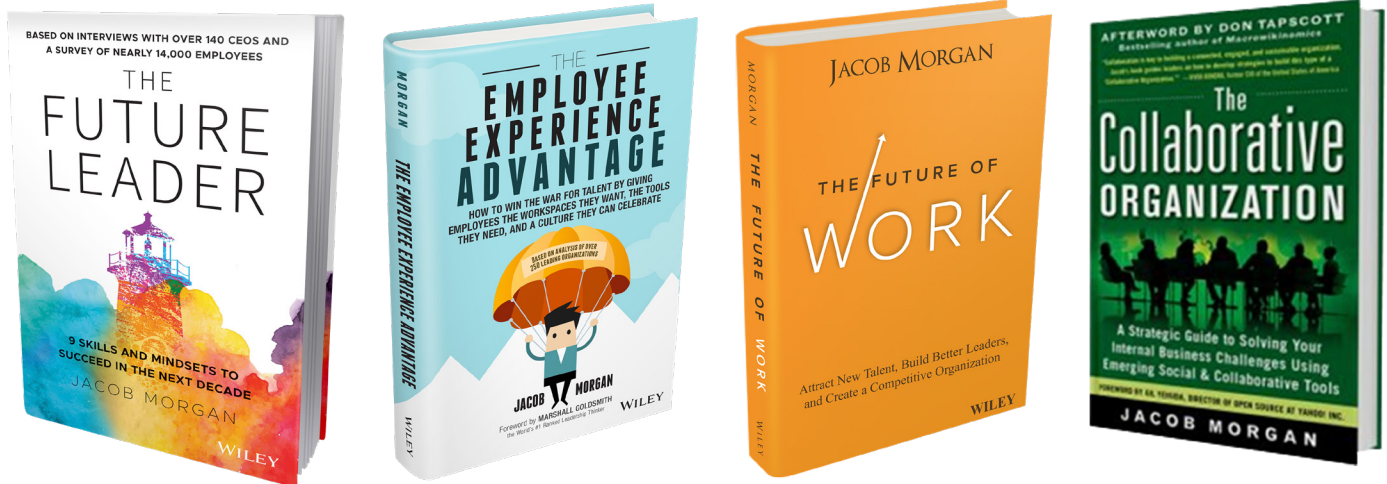


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Books and Media



Jacob's work has been endorsed by the CEO's of:
Unilever, Mastercard, Cisco, T-Mobile, Best Buy, SAP, Nestle, KPMG,
Schneider Electric, Audi, & many others.

Forbes

Inc.



THE WALL STREET
JOURNAL

THE
HUFFINGTON
POST



GLAMOUR

MIT Sloan
Management Review

FAST COMPANY

COSMOPOLITAN

The
New York
Times

As one of the leading experts on leadership, employee experience, and the future of work, Jacob contributes to publications and media outlets on a regular basis. A full list of media mentions can be found by visiting

<https://thefutureorganization.com/jacob-morgan-media-press/>



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"Jacob delivered a powerful keynote to a group of CHROS that forced them to challenge the status quo and think critically about how they design their own organizations for the future of work. His talk was refreshing, unique, fun, and very informative. I definitely recommend Jacob as a keynote speaker!"

Regis Mulot
EVP and Chief Human Resources Officer, Staples

"When it comes to the future of work, Jacob is both extremely passionate and knowledgeable about the subject. He also has an interesting spin on the kinds of things that can be done to engage and stimulate creative thought in the workplace. I highly recommend Jacob as a speaker!"

Nolan Bushnell
Founder, Atari & Chuck E. Cheese's

"Jacob delivered an inspiring and educational presentation on the future of work and collaboration to our management team. He took a complex topic and distilled it down to something that was easy to understand and grasp. This was crucial since English was not the primary language of our audience. I highly recommend Jacob!"

Didier Dumont
CEO The Americas, Sodexo

"Jacob delivered a powerful, compelling, and insightful keynote on the future of work with a global perspective."

Dr N S Rajan
Member Group Executive Council & Group Chief
Human Resources Officer, Tata Sons

"Jacob Morgan was a speaker at our annual Microsoft Enterprise Summit which is the most important gathering of our C-level customers where we share our vision, latest trends, and customer stories around digital transformation. Jacob did a great job of helping our C-level leaders understand the trends that are shaping the future of work and what they should be doing in their organizations as a result. His session was engaging and informative!"

Blijana Weber,
CEO, Microsoft Czech Republic

"Jacob is the world's leading authority on the future of work and employee experience. He delivered a passionate magnificent keynote to almost 2,000 attendees at Citek Forum 2017 in Centro Fox. His message is powerful, relevant, and compelling. If you want to be prepare for the new world of work then hire Jacob, I highly recommend him."

Vicente Fox,
President of Mexico 2000-2006



“One of the world’s top minds on the future of work and employee experience.”

Tim Minahan,
CMO, Citrix

“I have no hesitation in saying, Jacob was a great choice!”

Ron Painter,
National Association of Workforce
Boards, CEO

“Funny, informative, and eye-opening.”

Gerhard Zeiler President,
Turner International

“Jacob’s perspectives into the trends of the future workforce are insightful and spot on!”

Francine Katsoudas,
Chief People Officer, Cisco

“Jacob truly is a world leader when it comes to the future of work and employee experience. His keynote was very dynamic and captivating. He excellently opened eyes of the audience on the multi-faceted nature of employer expression. Jacob’s keynote was highly inspiring and presented a truly global perspective to our leaders.”

Kimmo Alkio,
CEO, Tieto

“Jacob has spoken at several of our most important firm events and has been a favorite among colleagues and clients. His insights on the future of work have helped to shape some of our strategic conversations, and we always enjoy working with him.”

Tim Ryan,
US Chairman & Senior Partner, PwC

“Jacob is clearly a passionate speaker and he delivered an engaging and informative keynote session at the Harvard Business Review Summit. He did a great job of conveying his ideas while inspiring attendees to think differently about the future of work. His session received great feedback and I highly recommend him as a speaker!”

Adi Ignatius,
Editor in Chief, Harvard Business Review

“Get him in, point him at the opportunity and benefit from the collaboration, I highly recommend Jacob!”

David Anderson,
President of Growth Markets, Mercer

