



## Overview:

The Future of Work Podcast is a weekly 60 min show hosted by best-selling author, speaker, and futurist Jacob Morgan. The goal of the show is to help listeners future proof their careers and their organizations. This is accomplished by interviewing the world's top business leaders, executives, and authors, to get their perspectives and insights on a variety of topics. A mini-episode based on Jacob's Youtube series The Future in 5 is also shared mid-week in between the longer episodes, these are 2-3 mins in length.

## Some topics explored



**AI and automation**



**The future of HR**



**Employee experience and engagement**



**Skills for the future of work**



**Corporate culture**



**Technology**



**Learning and growth**



**Leadership and management**



**Multiple generations at work**



**Organizational design**



**Company case studies and stories**



**Data and analytics**

*and other related topics*

## Guest Include:



**Seth Godin**



**Nigel Travis**  
*former CEO of Papa John's Pizza and Dunkin' Brands*



**Mike Fenlon**  
*Chief People Officer of PwC*



**Paul Oyer**  
*Professor of economics at Stanford's Graduate School of Business*



**Nigel Travis**  
*NYT best-selling author of Sapiens and Homo Deus*



**Leena Nair**  
*CHRO of Unilever*



**Marshall Goldsmith**  
*NYT best-selling author of Triggers and world's top leadership coach*



**Tracy Reinhold**  
*Chief Security Officer at Fanny Mae*



**Francine Katsoudas**  
*Chief People Officer of Cisco*



**Trynka Shineman**  
*CEO of Vistaprint*



**Martin Ford**  
*NYT best-selling author of Rise of the Robots*



**Maynard Webb**  
*Chairman of the Board at Yahoo!*



**Tim O'Reilly**  
*Founder and CEO of O'Reilly Media*



**Chip Heath**  
*Professor of Organizational Behavior, Graduate School of Business at Stanford University*



**Nolan Bushnell**  
*Creator of Atari and Chuck E. Cheese's*



**John Hagel**  
*Co-Chairman at the Center for the Edge at Deloitte*



**David Fairhurst**  
*Chief People Officer at McDonald's*



**Andy Lee**  
*CEO at Alorica*



**Beth Comstock**  
*Vice Chair and CMO at GE*



**Judy Marks**  
*President, Otis Elevator Co.*

*and many others.*

## Podcast stats and social reach (as of October 2018):



Over **50,000+** monthly downloads of the podcast



**21,000+** followers on Twitter



**25,000+** followers on Twitter



**24,200+** fans on Facebook



**1,800+** followers on Instagram



**16,000+** newsletter subscribers

## What's included?

- ✓ 20-30 second read at the beginning of each podcast and another 10-15 second read in the middle of each interview episode.
- ✓ 5-10 second read at the beginning of each mini-episode
- ✓ Promotion in weekly podcast newsletter that goes out to over 16,000 people around the world
- ✓ Mentions on social media along with the podcast being promoted

**Contact Information:**

To become a sponsor contact Jacob's team at [jacob@thefutureorganization.com](mailto:jacob@thefutureorganization.com)