



Jacob Morgan
Best-Selling Author, Keynote Speaker,
Futurist, and Co-founder of The
Future of Work Community

After graduating with honors in business management economics and psychology, Jacob was excited to join the corporate world. At his first job he was told that he'd be traveling the country, meeting with executives and entrepreneurs, and doing all sorts of exciting work. A few months in, he was stuck doing data entry, cold calling, and PowerPoint presentations. One day the CEO came out of his nice corner office, handed Jacob a \$10 bill and said "I'm late for a meeting, go grab me a cup of coffee, and get something for yourself s well." That was the last corporate job he ever had.

Today Jacob Morgan is one of the world's leading authorities on the future of work, employee experience, and how the workplace is changing. He is a best-selling author, keynote speaker, and futurist who advises business leaders and organizations around the world. His new book for Wiley doesn't have a name yet but it's coming out March 2017 and will be about how to create an organization where people want to show up, not need to show up. Jacob's previous book was **The Future of Work**, which explored how the workplace is changing and what organizations need to do to adapt. Prior to that he wrote, **The Collaborative Organization**, a strategic guide for how organizations can successfully deploy social collaboration tools.

Jacob is also the co-founder of **The Future of Work Community**, a global innovation council of the world's most forward thinking organizations exploring the new world of work. Members include over 60 brands and senior leaders who represent them.

In addition Jacob hosts **The Future of Work Podcast** a weekly show where he interviews senior executives at the world's top organizations to find out what they are doing to adapt to the future of work. His Youtube series, **The Future in 5**, explores the latest trends and ideas on how the workplace is changing in short 5 minute snippets. Jacob also has regular columns for both Forbes and INC Magazine.

Jacob's work has been endorsed and supported all over the world by leaders such as the CEO of SAP, President of Turner International, CEO of Schneider Electric, CEO of Whirlpool, Owner of the Golden State Warriors, Global Chairman of KPMG, CIO of the United States of America, Founder of Atari, and dozens of others. He has also contributed to and been cited in publications such as Cosmopolitan, The Wall Street Journal, NPR, CNN, Glamour, the MIT Sloan Management Review, and USA Today. You can learn more about Jacob and get access to his blog, podcast, and video series by visiting TheFutureOrganization.com. You can also connect with Jacob on Twitter (@**JacobM**) or email him, [Jacob \[at\] TheFutureOrganization \[dot\] com](mailto:Jacob[at]TheFutureOrganization[dot]com)

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