

*Jacob Morgan*

# BIO AND SPEECH DESCRIPTION



# Jacob is one of the world's most sought-after speakers on leadership, the future of work, and employee experience...and for good reason!

**He doesn't deliver keynotes; he creates powerful experiences designed to create better leaders, transform organizations, and positively impact the lives of your audience. Jacob's talks are customized, filled with both research and stories, and most importantly, they are actionable.**

Coming from an immigrant family (The Republic of Georgia) Jacob was taught the values of hard work, fighting for what you believe in, and having a vision. He took a job after college working for a company that promised to treat him well and help him grow, but instead he was stuck doing cold-calling and PowerPoint presentations. Jacob quit shortly after the CEO made him fetch coffee. That was one of the last jobs he ever had.

Today, Jacob is an international best-selling author, acclaimed keynote speaker, professionally trained futurist, and entrepreneur with a global audience. Using his own proprietary research which includes surveying tens of thousands of employees and working with hundreds of CEOs around the world, Jacob designs each speech to be impactful, filled with stories, and backed by data.

His speaking topics focus on leadership, the future of work, and employee experience. His goal with every presentation is to show your audience the art of the possible, to inspire people to take action, and provide actionable tools to allow your people turn the possible into reality.

Jacob works collaboratively with your team to make the keynote align with your vision for a successful event, whether that's for a group of ten CEOs or a packed house of thousands of team members.

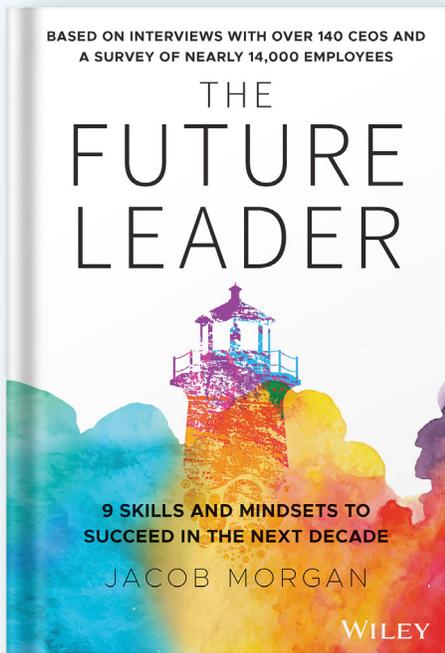
## Intro bio:

Jacob is the international best-selling author of 4 books, keynote speaker, professionally trained futurist, and the founder of FutureOfWorkUniversity.com an online education and training platform which offers courses on leadership, the future of work, and employee experience. Jacob is also the host of Leading The Future of Work which is one of the world's most popular leadership podcasts. His work has been endorsed by the CEOs of: Unilever, Cisco, Mastercard, Nestle, Best Buy, SAP, KPMG, T-Mobile, Audi, Kaiser Permanente, and many others. Jacob has also contributed to and been cited in publications such as Cosmopolitan, The Wall Street Journal, NPR, CNN, Glamour, the MIT Sloan Management Review, USA Today, and The Harvard Business Review. He is currently working on a new book exploring leadership and vulnerability which will be out mid 2023. You can learn more about Jacob and get access to his content by visiting [TheFutureOrganization.com](https://TheFutureOrganization.com).



# The Future Leader:

## *The 9 Skills and Mindsets to Lead in The Future Of Work*



**Leadership is changing right before our eyes and the pandemic has only accelerated the transformation. It's never been harder to be a leader but the impact that leaders have has also never been greater.** How should current and prospective leaders think and what do they need to know how to do? In this groundbreaking keynote Jacob shares insights from the exclusive research he conducted by interviewing over 140 of the world's top CEOs and surveying nearly 14,000 employees. Jacob identified a specific set of four mindsets and five skills that all leaders must practice if they

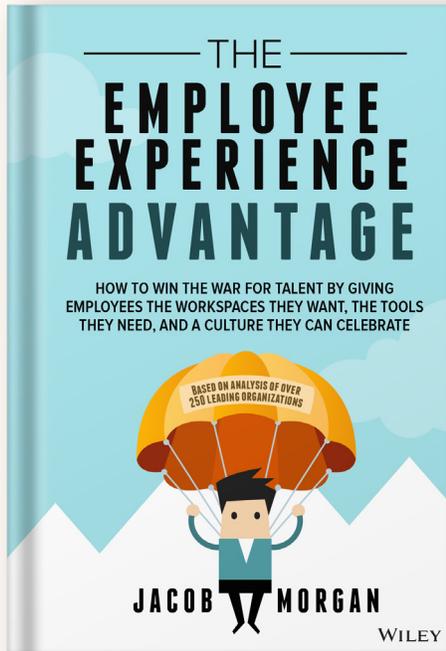
wish to guide themselves, their teams, and their organizations to success in the future of work. In this keynote Jacob will explore why and how leadership is changing, what all of the mindsets and skills are, and give actionable steps that attendees can take to practice them. The session is filled with lots of stories, insights, and research.

### **Learning objectives:**

- Why and how leadership is changing.
- What it means to be a leader and the impact that leaders have.
- The four mindsets and five skills leaders must practice.
- Why many leaders struggle with change.
- How to become a future-ready leader.

# The Employee Experience Advantage:

## How To Create An Organization Where People Want, Not NEED to Show Up



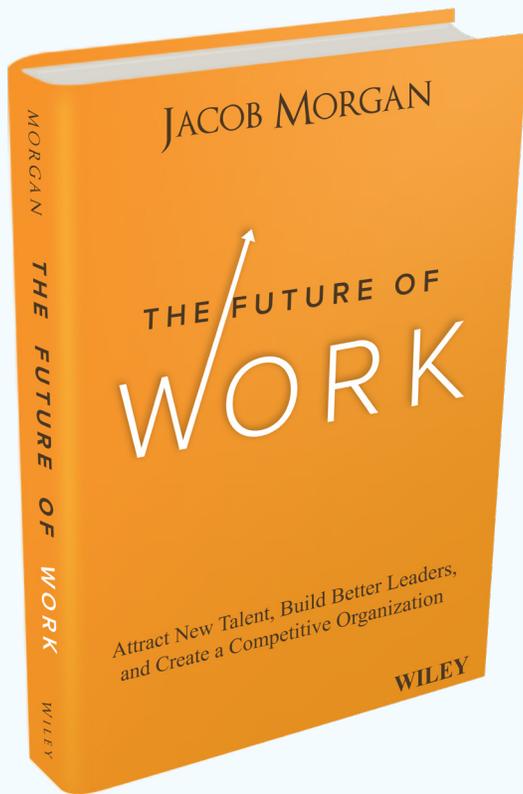
Nothing matters more than the experience organizations create for their people, this has become glaringly true in a post-pandemic world. For decades, organizations have been investing in short-term “adrenaline shot” programs such as free food or work-from-home Fridays with no impact for team members or the organization. Organizations have been using these “engagement programs” to distract employees from the sad reality of what it’s like to actually work there. But now it’s time to make actual changes to the core workplaces of organizations. Instead

of forcing people into outdated workplace practices, the world’s top companies are redesigning work around their people by focusing on three environments: culture, technology, and space. In this session, Jacob will share research he did on 252 organizations and will uncover what the world’s top organizations are doing to attract and retain top talent. Employee experience is no longer an “HR thing” it is a “leader thing” and after this session you will know why and what to do about it!

### Learning objectives:

- Why and how the workplace is changing.
- The ROI of employee experience.
- Why employee experience and employee engagement are not the same thing.
- The three employee experience environments: culture, physical space, and technology.
- Why employee experience is not an “HR thing.”
- How you can design and create great employee experiences.

# The Future of Work



How is the world of work changing and how should we set ourselves and our organizations up for success? Talent is transforming, there is fear of AI and automation taking jobs, change is accelerating, work and life are integrating, and leadership is evolving. In this talk Jacob explores how employees, leaders, and organizations are evolving and what that means for all of us.

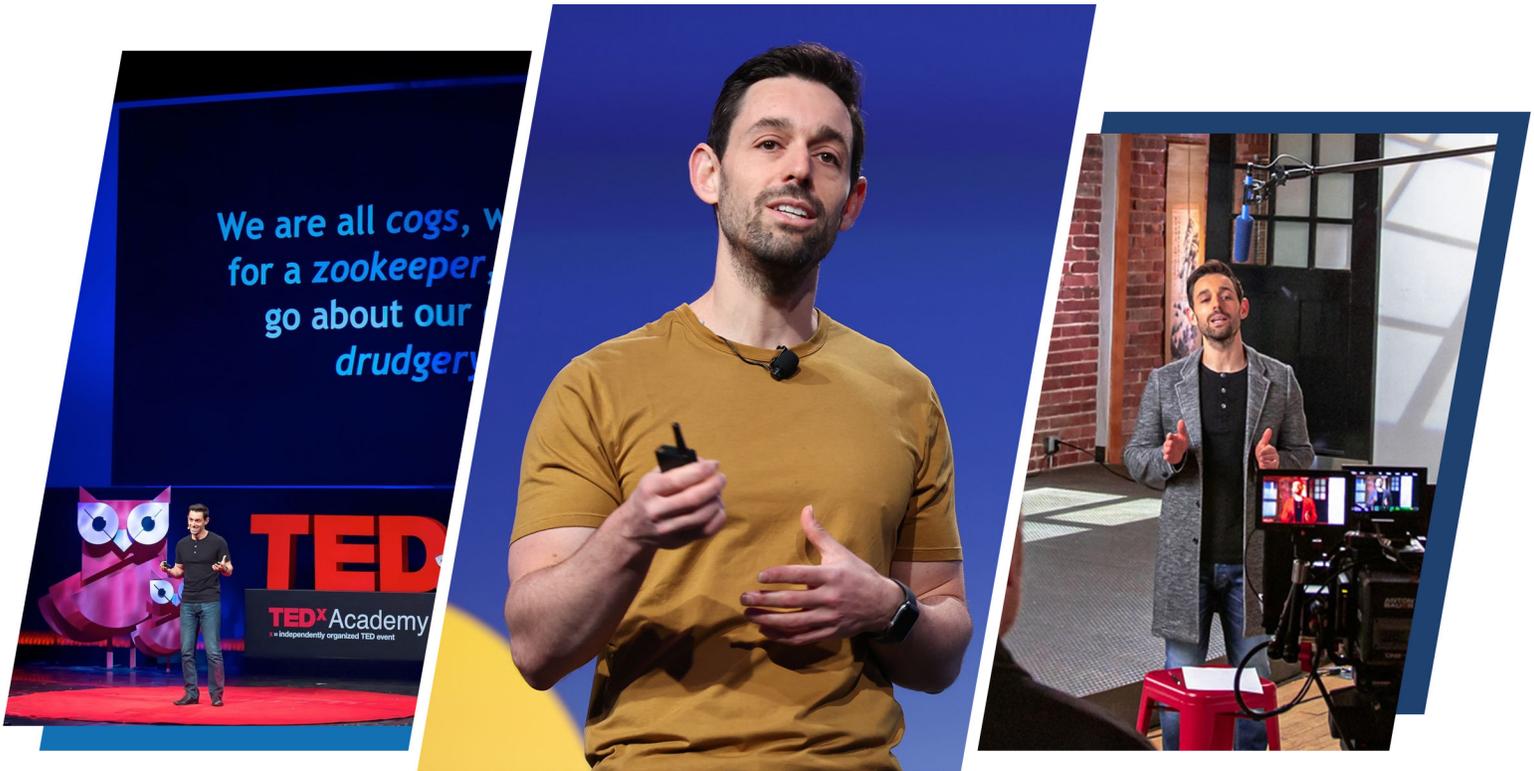
## Learning objectives:

- Trends shaping the future of work.
- How employees, leaders, and organizations are evolving.
- The role technology plays.
- How to think about the future of work.

# The Vulnerable Leader (COMING SOON!)

Jacob is working on a new book due out mid 2023 which will explore leadership and vulnerability, specifically why vulnerability is the greatest strength a leader can have and how to practice it. It will be based on over 100 global CEO interviews and a vulnerability index survey conducted with tens of thousands of employees. It will explore things such as how leaders can be vulnerable without being perceived as weak, what vulnerability really means, the variables required for vulnerability to flourish, and how to become a vulnerable leader. It will be a ground-breaking new book filled with candid stories, research, and actionable tools. If this is a subject of interest, please email Jacob directly and perhaps he will be able to give your audience a sneak peak of his latest research in an early-release keynote!





**Jacob also does customized keynotes, training videos, workshops, and multi-city events. If you are interested any of these then let's talk!**

To find out more please email Jacob directly:  
**[Jacob@thefutureorganization.com](mailto:Jacob@thefutureorganization.com)**

or text him at  
**818-442-3579**



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Jacob delivered a powerful and engaging talk to 350 of our leaders which was filled with stories, research, examples, and actionable tips. Attendees paid attention to every word he said and have already started implementing his ideas to become better leaders. I loved his talk and so did everyone else!

**Eugenia Stoitchkova, President Coca-Cola Eurasia & Middle East**



Jacob delivered a great keynote to our international executive team on how to think about and create an organization where people truly want to show up. His talk was funny, informative, and eye-opening. I highly recommend Jacob as a speaker!

**Gerhard Zeiler, President, WarnerMedia International**



Get him in, point him at the opportunity and benefit from the collaboration, I highly recommend Jacob!

**David Anderson, Chief Commercial Officer, Mercer**



“Jacob delivered a powerful keynote to a group of CHROS that forced them to challenge the status quo and think critically about how they design their own organizations for the future of work. His talk was refreshing, unique, fun, and very informative. I definitely recommend Jacob as a keynote speaker!”

**Regis Mulot, EVP and Chief Human Resources Officer, Staples**



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“When it comes to the future of work, Jacob is both extremely passionate and knowledgeable about the subject. He also has an interesting spin on the kinds of things that can be done to engage and stimulate creative thought in the workplace. I highly recommend Jacob as a speaker!”

**Nolan Bushnell, Founder, Atari & Chuck E. Cheese's**

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“Jacob delivered an inspiring and educational presentation on the future of work and collaboration to our management team. He took a complex topic and distilled it down to something that was easy to understand and grasp. This was crucial since English was not the primary language of our audience. I highly recommend Jacob!”

**Didier Dumont, CEO The Americas, Sodexo**



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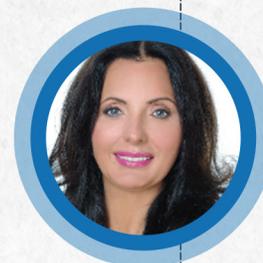
“Jacob delivered a powerful, compelling, and insightful keynote on the future of work with a global perspective.”

**Dr N S Rajan, Member Group Executive Council & Group Chief Human Resources Officer, Tata Sons**

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“Jacob Morgan was a speaker at our annual Microsoft Enterprise Summit which is the most important gathering of our C-level customers where we share our vision, latest trends, and customer stories around digital transformation. Jacob did a great job of helping our C-level leaders understand the trends that are shaping the future of work and what they should be doing in their organizations as a result. His session was engaging and informative!”

**Blijana Weber, CEO, Microsoft Czech Republic**





“Jacob is the world’s leading authority on the future of work and employee experience. He delivered a passionate magnificent keynote to almost 2,000 attendees at Citek Forum 2017 in Centro Fox. His message is powerful, relevant, and compelling. If you want to be prepare for the new world of work then hire Jacob, I highly recommend him.”

**Vicente Fox, President of Mexico 2000-2006**



“One of the world’s top minds on the future of work and employee experience.”

**Tim Minahan, CMO, Citrix**



“Jacob delivered a powerful, compelling, and insightful keynote on the future of work with a global perspective.”

**Ron Painter, National Association of Workforce Boards, CEO**



“Jacob’s perspectives into the trends of the future workforce are insightful and spot on!”

**Francine Katsoudas, Chief People Officer, Cisco**





“Jacob truly is a world leader when it comes to the future of work and employee experience. His keynote was very dynamic and captivating. He excellently opened eyes of the audience on the multi-faceted nature of employer expression. Jacob’s keynote was highly inspiring and presented a truly global perspective to our leaders.”

**Kimmo Alkio, CEO, Tieto**



“Jacob is clearly a passionate speaker and he delivered an engaging and informative keynote session at the Harvard Business Review Summit. He did a great job of conveying his ideas while inspiring attendees to think differently about the future of work. His session received great feedback and I highly recommend him as a speaker!”

**Adi Ignatius, Editor in Chief, Harvard Business Review**



“Jacob has spoken at several of our most important firm events and has been a favorite among colleagues and clients. His insights on the future of work have helped to shape some of our strategic conversations, and we always enjoy working with him.”

**Tim Ryan, US Chairman & Senior Partner, PwC**



“Jacob Morgan delivered to our members a very relevant and engaging Masterclass for the challenging times we are all working in at the moment. His session was the highest attended Masterclass we have hosted to date. His evidence based research provided a thought provoking session on the four mindsets and five skills that will prepare leaders for the challenges of today and the future and ultimately challenged participants to reflect on how to manage people and how to get the most out of their teams.”

**Dr Simon Bouche, CEO, IMI (Irish Management Institute)**

